



Here's how it works. From **August 31-November 29, 2009** all Sweetbay stores will issue "School Dollars" certificates at the register to customers who purchase selected products marked with a Support Schools tag. These school dollars will be issued in the form of a coupon that prints along with your register receipt. Collect these school dollars throughout the promotional time period and redeem them for cash towards your school.

Look for Sweetbay Supports tags on participating products throughout the store or go to

**[www.sweetbaysupermarket.com/schools](http://www.sweetbaysupermarket.com/schools)**

- a. Buy 3 Supports Schools products = \$2 School Dollars
- b. Buy 6 Supports Schools products = \$4 School Dollars
- c. Buy 9 Supports Schools products = \$6 School Dollars (and so on)

Drop off school dollars at the collection box at **2139 34<sup>th</sup> Street North, St. Pete.** or drop off school dollars at 74<sup>th</sup> Street Elementary School through December 11th.

At the end of the promotion, the "School Dollars" will be redeemed for real dollars with a check issued to each school in February 2010. The top 10 registered schools that raise the most "School Dollars" will receive an additional \$1,000 grant from Sweetbay.